

THE PLAYFORD

IN THE HEART OF ADELAIDE'S CULTURAL PRECINCT, THE PLAYFORD
BRINGS TOGETHER A RICH TAPESTRY OF SOUTH AUSTRALIA'S FOOD, WINE AND ARTISTRY
WITH A PASSION FOR SERVICE EXCELLENCE AND GENUINE HOSPITALITY



THE PLAYFORD

A boutique 5 star hotel in the heart of Adelaide offering the perfect blend of classical style and contemporary luxury. Home to the unique and wonderful works of South Australian artists that include David Bromley, Jeremy Herbert, Gray Hawke, Julie Strawinsky and Chris O'Brien, the property has an eclectic, Art Nouveau feel with individually-themed rooms and award-winning cuisine. As with each MGallery hotel which is inspired by a story, ancient or contemporary, all visitors are invited to experience this story through their stay and we look forward to sharing some of our unique touches with you.

OUR STORY

With a history and namesake that draws on Adelaide's rich past, The Playford was once the site of News Limited and housed the first board meeting for News Corp held by Rupert Murdoch in 1979. The hotel's name harks back to the state's former premier, Sir Thomas Playford who governed from 1938 to 1965. During his time as premier, Playford oversaw major population and economic gains that contributed to the flourishing city Adelaide is to this day. The original building was demolished in 1997 by renowned hotelier and hospitality industry leader Bill Sparr who had a vision to rebuild a hotel that would complement the surrounding streetscape and which would become Australia's first genuine Art's hotel.

Today the hotel stands on one of Adelaide's most beautiful and cultural tree-lined boulevards. Centrally located on North Terrace, The Playford is on the doorstep of the city's burgeoning arts, culture and entertainment precinct and walking distance to the city's iconic sites such as Parliament and Government House, the Art Gallery of South Australia, the South Australian Museum, the State Library, Adelaide Casino, Adelaide Festival Centre, Adelaide Oval and the new Royal Adelaide Hospital and Medical Research Institute.

Further afield, the hotel is an easy 30 minute drive to a spectrum of famous and historic South Australian food and wine regions, beaches and coastal hotspots, including the Adelaide Hills, Hahndorf, McLaren Vale, Barossa Valley, Clare Valley, Kangaroo Island and 'sunset beaches' of Glenelg and Victor Harbor.

LOCATION

The Playford is located 9kms from Adelaide Airport on North Terrace, opposite the Convention Centre and City Casino. Adelaide Oval, the Botanic Gardens, Parliament House, the Festival Theatre, central business district and major shopping and restaurant precincts are all within walking distance.

ACCOMMODATION

182 individually-appointed guest rooms, studio and loft suites appear within five different room types each varying in size, layout and facilities. These include unique 'New York style' split level loft and premium North Terrace facing suites.

RESTAURANT

The Playford Restaurant's buffet breakfast showcases an array of hand-picked local and exotic fruits, breads, house made product and hot breakfast accompaniments from 6.30am to 10.30am weekdays and 6.30am to 11am on weekends. The Playford Lounge Bar also provides a light a la carte breakfast alternative.

Dinner is available from 6pm in the Restaurant. Guests can experience dynamic, modern Australian cuisine with world influence, an extensive selection of South Australian wines and stunning boutique alternatives. We believe that fine food should be good for you. Hence we use organic, bio-dynamic and free-range local produce wherever possible, with no genetically modified foods.



MEETINGS AND EVENTS

Our dedicated first floor Banquet facilities are unique, bathed in natural daylight with Art Nouveau fittings and balcony access to picturesque North Terrace. We specialise in restaurant quality food and service for gala dinners, cocktail receptions, meetings and events from 10 to 500 guests. Opulent surroundings blend seamlessly with state-of-the-art technology including Bose sound and dedicated high speed lines for video conferencing and data transmission. In-house audio visual technicians are onsite 24/7.

CONFERENCE ROOM CAPACITIES

VENUE	THEATRE	CLASSROOM	U-SHAPE	BOARDROOM	CABARET	COCKTAIL	AREA M ²
Ballroom	500	150	-	-	200	400	400
Ballroom I	180	45	36	40	80	155	160
Ballroom II	70	24	20	30	40	90	80
Ballroom III	150	42	36	40	72	155	160
Adelaide	100	32	-	40	56	120	120
Adelaide I	42	12	20	24	32	50	48
Adelaide II	42	12	20	24	32	50	48
Adelaide III	-	-	-	12	-	-	24
Boardroom	-	-	-	12	-	-	18

Meeting room ceiling height 3.6m (Boardroom 2.7m)

RECENT AWARDS

"Best Deluxe Accommodation"
AHA SA Awards 2017

"Best Luxury Accommodation"
SA Tourism Awards 2017

"Luxury Accommodation"
Silver at the National Qantas
Tourism Awards 2016

"Best Restaurant -
Accommodation Division"
AHA National Awards for
Excellence 2016

"Hall of Fame - Best Luxury
Accommodation"
SA Tourism Awards 2015

"Best Restaurant -
Accommodation Division"
AHA SA Awards 2016

"Hall of Fame - Best Restaurant
Accommodation Division"
AHA SA Awards 2015

"Best Restaurant in a Hotel"
SA Restaurant & Catering
Awards 2017

"Two Glass" Winner
Gourmet Traveller Wine List of
the Year Awards 2017

GUESTROOM FACILITIES

- High speed wired and wireless internet access
- Work desk
- LED smart television
- Satellite TV channels
- Pay-per-view movies
- Pillow menu
- Laptop size safe
- Minibar
- Bathrobes
- Hairdryer
- Iron and ironing board
- Air conditioning and heating
- Opening windows
- Tea and coffee making facilities

GENERAL FACILITIES

- WIFI access
- 24 hour reception
- Restaurant
- Lounge bar
- Conference and meeting facilities
- Business centre
- Daily housekeeping
- Concierge and tour desk
- Luggage storage
- Newspaper and wakeup call service
- Foreign currency exchange
- 24 hour in-room dining
- 24 hour fitness centre
- 24 hour heated indoor pool, spa and sauna
- Onsite undercover parking
- Valet parking
- Dry cleaning and laundry service
- Self-service laundry facilities
- Wheelchair accessible
- Check in from 3pm, check out 11am



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