



Where  
**events**  
come  
**alive**







**Big on space.**  
**Big on versatility.**  
**Big on features.**

Herbert Adams  
Bakehouse

Grand Pavilion









**Big on space.**  
**Melbourne's biggest indoor/  
outdoor event space.**





**With 19 hectares of purpose built exhibition and event space, Melbourne Showgrounds offers organisers a convenient range of superbly presented multi-purpose venues.**

Conveniently located in close proximity to the CBD, Melbourne Showgrounds is Melbourne's largest and most versatile indoor outdoor venue.

With stylish purpose-built exhibition and event spaces, meticulously restored heritage buildings and an abundance of outdoor showcase spaces over 19 hectares, Melbourne Showgrounds offers space and versatility like no other venue for exhibitions, tradeshows, conferences and events.





**Big on versatility.**  
**Experienced with any size,  
scale and type of event.**





**With nine indoor pavilions and four outdoor spaces, Melbourne Showgrounds provides the most versatile venue space in metropolitan Melbourne.**

From gala dinners for 50-7000 people, large scale exhibitions, trade shows and music festivals or television/ film production, Melbourne Showgrounds has the versatility, accessibility and space to cater for all types of events.

No matter what size, scale or type of event, Melbourne Showgrounds provides the most versatile venue space in Metropolitan Melbourne.





Victoria Pavilion



Exhibition Pavilion



Town Square



Boulevard Pavilion



Exhibition Pavilion



Victoria Pavilion



# Big on possibilities.

## Big, small, indoor and outdoor.





# 60,000sqm of premium exhibition space.

Key	Venue	sqm	Theatre	Classroom	Banquet	Cocktail
1	Exhibition Pavilion – Large pavilion suitable for exhibitions or events.	10000	9000	-	7000	9000
3	Victoria Pavilion – Large carpeted clear span pavilion, suitable for exhibitions/conferences/banquets/cocktail parties.	1950	1850	940	1200	1980
4	Boulevard Pavilion – Large clear span pavilion.	3000	2700	1300	2000	2800
5	Royal Block – Variety of spaces available for the smaller more intimate groups.	2135	250	150	200	300
7	Grand Pavilion – Large pavilion suitable for exhibitions or events.	8000	7000	-	5000	7500
8	Town Square Pavilion – 2000m2 ground floor with 500m2 mezzanine.	2000	1800	900	1700	1900
9	Grandstand – Undercover outdoor event space with 750 removable tiered seats.	1300	750+	-	-	1200
10	Agricultural Hall – Large clear span, heritage listed pavilion.	1530	1350	600	600	1200
13	RASV Centre – Large pavilion suitable for exhibitions or events.	1900	1700	800	600	1200
17	Centenary Hall – Large heritage listed pavilion.	1950	1500	800	800	1830
B	Main Arena – Large outdoor event space with permanent seating for 4300.	9000	4300+	-	-	-
G	Town Square – Large outdoor event space adjacent to a 2275 seat Public Grandstand.	11000	-	-	-	-





**Big on indoor venues.  
Providing a range of  
impressive options.**





**Melbourne Showgrounds presents event organisers and producers with a massive 32,500sqm of indoor space, available across a variety of pavilion sizes ranging from 300sqm to 10,000sqm.**

From the striking designs of the 8,000sqm Grand Pavilion and 10,000sqm Exhibition Pavilion to the refurbished charm of the 1,530sqm Agricultural Hall and 1,950sqm Centenary Hall, each of these impressive indoor options offer you the combination of space, flexibility and accessibility to suit your needs.

Melbourne Showgrounds includes full wireless capacity in all indoor pavilions.

- Exhibitions
- Consumer & Trade Shows
- Exams
- Retail & Fashion Events
- Conferences
- Product Launches
- Functions
- Team Building Seminars
- Film & Television Production
- Gala Dinners





**Big on outdoor spaces.  
Perfect for outdoor  
exhibitions and much more.**





**Melbourne Showgrounds offers outdoor spaces for outdoor exhibitions, corporate social days and festivals, fairs and concerts.**

Positioned in the heart of Melbourne Showgrounds is a large 11,000sqm landscaped grassed area known as the Town Square, with seating for up to 2,275 in the adjacent Public Grandstand.

Nearby, the iconic Main Arena provides 9,000sqm of exhibition/demonstration space, with tiered seating for 4,300.

- Consumer & Trade Shows
- Concerts / Music Festivals
- Corporate / Social Club / Family Days
- Community, Sporting & Cultural Events
- Outdoor Demonstrations
- Agricultural Events
- Film & Television Production





**Big on flagship events.  
The perfect venue for  
large scale productions.**





**Presenting an infrastructure ideal for the staging of feature presentations, Melbourne Showgrounds is home to some of Melbourne's biggest events.**

- Melbourne Caravan & Camping Supershow
- Australian International Motorshow
- Melbourne International Truck Trailer & Equipment Show
- Equitana
- Stereosonic
- MasterChef
- National 4X4 & Outdoors Show, Fishing & Boating Expo



**Big on location.  
Close to everything  
you need.**







Convenient access from CityLink and major arterials.



15 mins from Melbourne Airport via Citylink and Tullamarine Freeway.



10 minutes from Melbourne's CBD (various routes).



Special services run direct from Flinders Street, Southern Cross and North Melbourne stations on major event days.



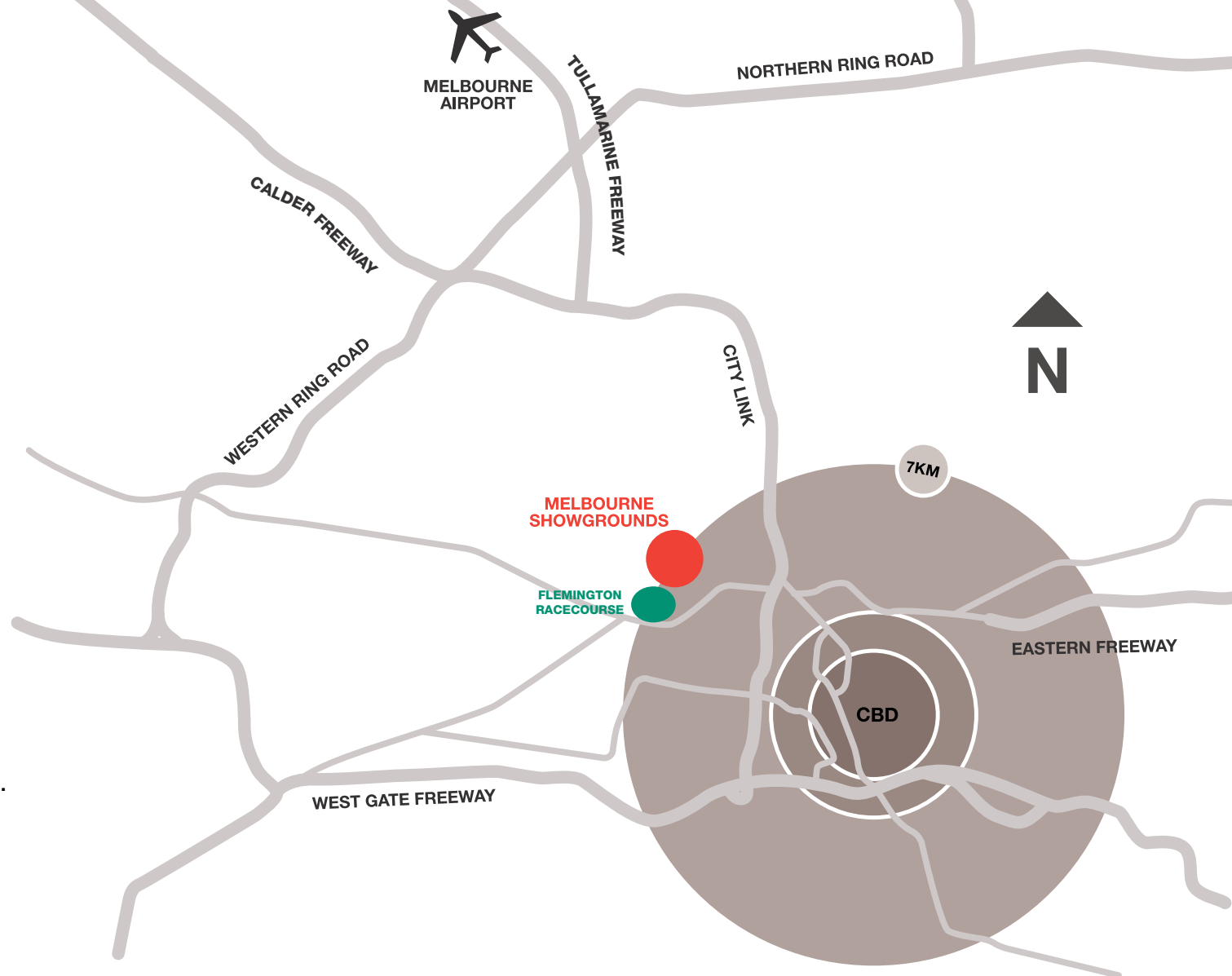
Tram Route 57, only 25-30 mins journey from the CBD, leaving from Elizabeth Street.



Bus route 472, Moonee Ponds <> Williamstown



Onsite car parking for up to 2000 vehicles.



**Only 7km from Melbourne's CBD, Melbourne Showgrounds is conveniently located and easily accessible, making it an exciting choice for organisers looking for event space within the Melbourne metropolitan area.**

With enviable proximity to such major Melbourne arterials as CityLink, Princes Highway and the Western Ring Road, Melbourne Showgrounds is perfectly located for easy and convenient event bump-in and out.

Extremely well serviced by public transport, tram, train and bus services are available to major entrance points at Melbourne Showgrounds.





**Big on service.**  
**Dedicated to making your  
event come alive.**



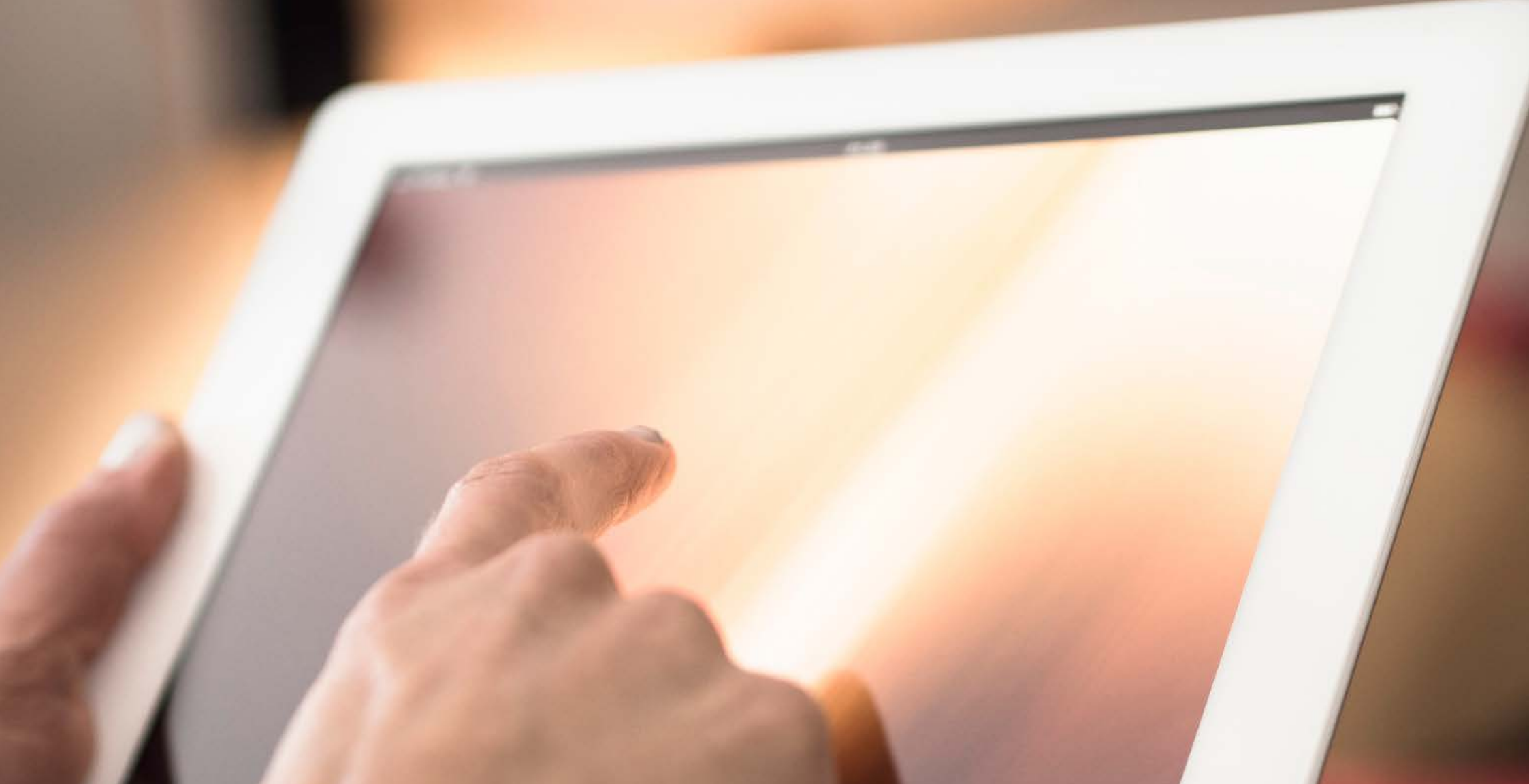


**Friendly, helpful and knowledgeable, you'll find no better support than the highly experienced Melbourne Showgrounds team.**

It's not only the facilities that are first class at Melbourne Showgrounds. The professional team at Melbourne Showgrounds are committed to assisting you deliver an event experience that exceeds your expectations with five star service.

The Melbourne Showgrounds team can also assist you with preferred suppliers to meet your catering, audio visual & staging, hire equipment, security, marketing and PR requirements.



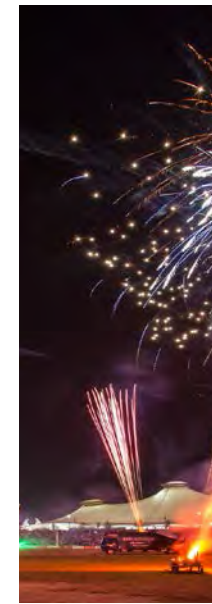


**World-class IT capabilities enable fast, reliable, seamless communications and ensures optimal service provided to Melbourne Showgrounds visitors.**

Melbourne Showgrounds boasts world class IT capabilities with high availability and dual redundancy internet service. Full wireless capacity provides the ability to offer private networks and an emergency management centre, providing dedicated services for emergency response efforts.

Melbourne Showgrounds is continually improving IT services and will implement further IT capabilities incorporating the latest wireless technology and free Wi-Fi access for customers during events held at the venue.





**To arrange a personalised site tour  
or for more information regarding  
holding your next event at Melbourne  
Showgrounds, contact:**

**Email: [info@melbourneshowgrounds.com](mailto:info@melbourneshowgrounds.com)  
Telephone: +61 3 9281 7444  
[www.melbourneshowgrounds.com](http://www.melbourneshowgrounds.com)**



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